



CSS Technology License – Application Process Flow Chart (Process B)

- **Content Provider**
- **Authoring Studio**
- **DVD Disc Replicator**

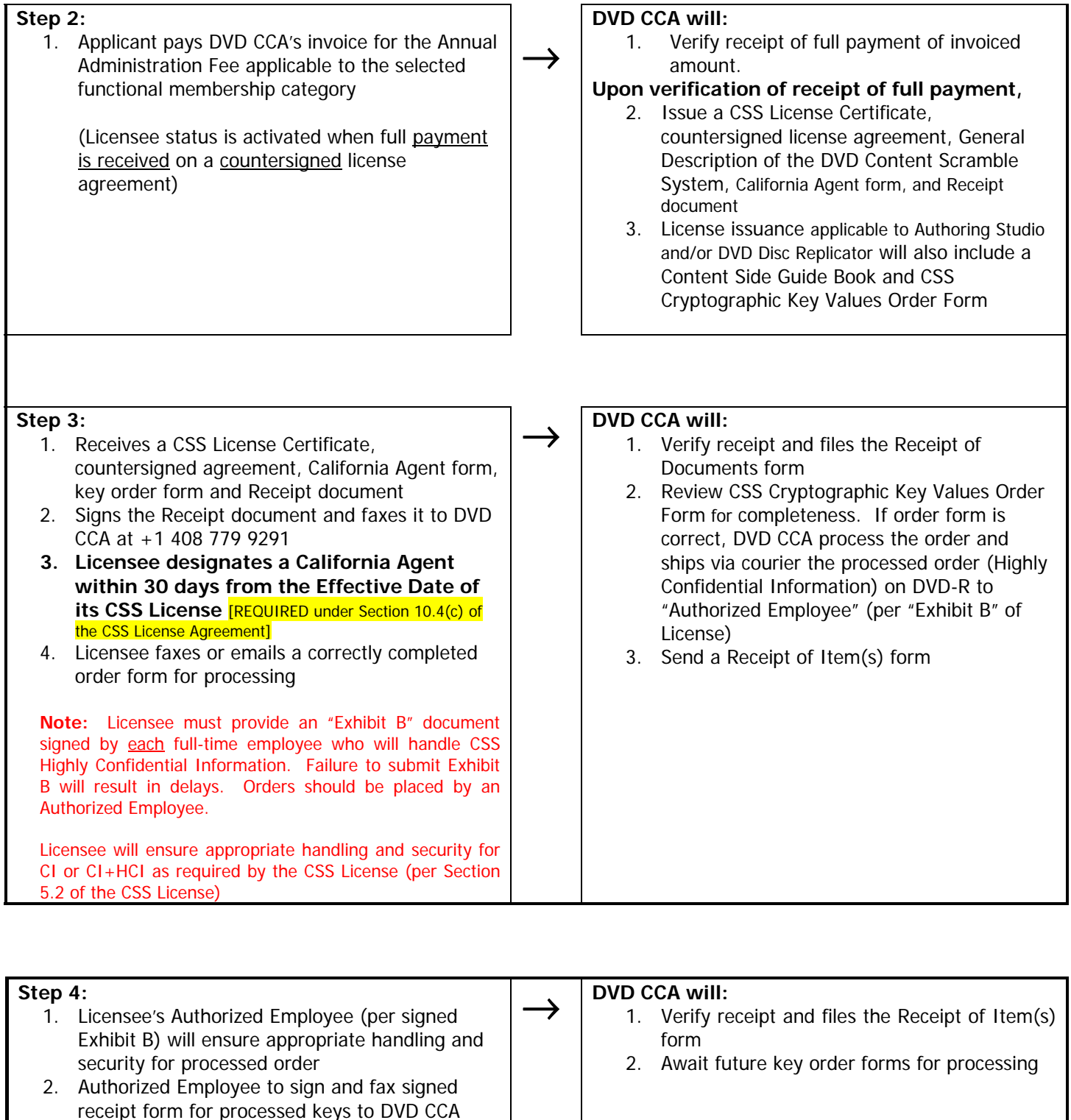
The following flow chart of procedures for obtaining a CSS License is provided as a general outline only.

Instructions: Begin by completing Step 1. DVD Copy Control Association needs to process the license agreements before proceeding to Step 2.

Applicant (Prospective Licensee)		DVD CCA
<p>Step 1:</p> <ol style="list-style-type: none"> 1. Applicant completes the contact information form and downloads Licensing Documents from website. 2. Then Applicant faxes the Inquiry Sheet to DVD CCA at +1 408 779 9291 <p>Note: Applicant should have already obtained DVD Format Book from the DVD FLLC. Note the serial number of the DVD Format Book on the Inquiry Sheet (applicable to Authoring Studio and DVD Disc Replicator)</p> <ol style="list-style-type: none"> 3. Applicant sends two (2) completed and signed CSS License Agreements to DVD CCA via post or courier to: <p style="text-align: center;">DVD CCA c/o LMI 225 B Cochrane Circle Morgan Hill, CA 95037 USA</p>	<p>→</p>	<p>DVD CCA will:</p> <ol style="list-style-type: none"> 1. Verify completeness of Inquiry Sheet 2. Verify DVD Format book serial number(s) with DVD FLLC (if applicable) <p>Upon receipt of verification of authenticity from the DVD FLLC.</p> <ol style="list-style-type: none"> 3. Countersign both signed originals of CSS License Agreement 4. Email an invoice in electronic form for the Annual Administration Fee for the applicable license year (an invoice in printed form will be provided if requested) <p>Note: If your bank enlists the services of an intermediary bank to facilitate wiring of funds, the intermediary wire fee is your company's responsibility. DVD CCA's bank does <u>not</u> contact that bank to use its services.</p>



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Dear Applicant,

Thank you for your inquiry with regard to the license activities of DVD Copy Control Association and interest in obtaining a Content Scramble System (“CSS”) License for Membership.

In an effort to clarify our activities, and to proceed with processing of license of CSS and disclosure of CSS technical information, we would like to offer an explanation of the procedures as follows:

STEP 1 (CSS Application Form)


To begin the process, please find attached an “Inquiry Sheet” for your completion (three pages total) and fax the completed form to DVD CCA with the requested information. Following the Inquiry Sheet, we’ve also included a flowchart that generally outlines the license application process.

Next, you may download a copy of the CSS License Agreement for review. A copy of the Procedural Specifications is also available.

STEP 2 (CSS Licensing)

If your company wants to manufacture and sell DVD related products using CSS technology, a CSS License is required for manufacture and sale of such products.

Upon DVD CCA’s receipt of two (2) sets of signed CSS License Agreements, DVD CCA will process the documents for countersignature and issue an invoice in electronic form.

 **IMPORTANT:** Please remember to have your Agreements signed by an individual, such as a corporate officer, with the authority to legally bind your company to the terms of the CSS License Agreement. DVD CCA cannot accept license agreements if they are not signed by an appropriate individual.

DVD CCA must collect an Annual Administration Fee for each category of license selected. Each CSS License category carries an Annual Administration Fee of USD \$15,500*. Please be aware that the CSS license is **royalty-free** (tax treaty withholding is not applicable). The membership fees are used to offset the costs associated with DVD CCA’s administration of CSS licensing activity.

If wiring funds, please pay your bank wire fees (and that of the “intermediary” bank - usually about \$20). DVD CCA does not enlist the services of an intermediary bank so it will not pay for use of such services. Including this amount in a wire transfer would likely pay for any intermediary bank charge (you may wish to contact your company’s bank to find out exact amount). Any charges against the invoice amount will require subsequent payment to cover the charges. Factoring the “intermediary” bank wire fee into a wire transfer would help avoid a shortage of payment situation. Payment by wire transfer is entirely optional, but by doing so, DVD CCA does not pay the “intermediary” bank fee before funds are actually received by DVD CCA.

(*subject to periodic review and revision)

The Process Begins...

- (1) Upon DVD CCA’s receipt of Applicant’s completion and submission of:
 - i) website contact information



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- ii) one (1) Inquiry Sheet via fax
- iii) two (2) completed and signed CSS License Agreements



Verification of DVD Format Book Serial Number(s) is required to continue in the licensing process (applicable to "Authoring Studio" and "DVD Disc Replicator" membership categories)

- (2) *The Applicant will then receive:*
 - i) an invoice in electronic form for selected Membership Category(ies) and applicable License Year [based on "Effective Date" (countersignature)]
- (3) *Upon DVD CCA's receipt of an Applicant's full payment for invoiced amount, DVD CCA will provide the Licensee with the following:*
 - i) CSS License Certificate for selected membership category
 - ii) Confidential Information for selected Membership Category (applicable to Authoring Studio and DVD Disc Replicator)
 - iii) one original countersigned CSS License Agreement
 - iv) General Description of the DVD Content Scramble System
 - iv) Receipt for return acknowledgement

Note: Confidential Information is initially issued to Licensee Contact Person. Highly Confidential Information is provided to Licensee's "Authorized Employee" (per Exhibit B) after the key generation process is complete and Licensee receives the processed order

Since CSS encrypted keys are considered to be Highly Confidential Information, please refer to Section 5.2(b) of the CSS License regarding the requirement of CSS Licensee and Permitted Sublicensees to maintain Highly Confidential Information with the appropriate level of security.

Exhibit B is reproducible and needs to be completed by EACH technical "hands on" person (e.g. engineer) to be designated to for handle CSS Highly Confidential Information (i.e., CSS encrypted keys). Make appropriate number of copies as needed for completion and signature. For any new individual that your company wishes to add as an "Authorized Employee", the Contact Person would need to submit an actual signed original Exhibit B for each new Authorized Employee. Conversely, for removal of Authorized Employee status for a particular individual, the Contact Person need simply inform DVD CCA of the name of each individual who should be removed as an Authorized Employee.

Please fill out the attached form and return it to us as. We appreciate your efforts to provide complete and accurate information. We look forward to servicing your CSS needs.

Best regards,
DVD CCA

[Note: Our receipt of an Inquiry Sheet shall not be deemed to grant a license to your company]